



Innovators in Retail Technology

CBE FutaPharma



Increase your profits with the CBE FutaPharma EPOS System

The CBE innovation team has introduced to the marketplace the next generation EPOS solution for the Pharmacy sector.

Using the latest in IT technology, the CBE system brings all the latest developments in retail technology together in one solution to allow Pharmacists reduce their costs, increase profits and grow their business.



We Sell because We Service



CBE FutaPharma EPoS

The CBE FutaPharma EPoS system has been developed to give greater control to businesses and allows for increased efficiencies at the point of sale. Features include:

- Fast, powerful and robust touch screen unit
- Strong security features to reduce pilferage including Biometrics for operator sign-on
- Intuitive easy to use screen with high-speed one touch operation
- Automated Gift Voucher functionality
- Integration with Chip & Pin terminals
- Enabled for Contactless Payment technology

CBE FutaPharma Back Office

The FutaPharma Back Office solution is a leading edge software management system that provides Pharmacy operators with instant access to critical reports and business performance information. This award winning software package incorporates:

- Head office solution for multi branch operators
- Warehouse and branch distribution capability
- Complete stock management
- Comprehensive suite of reports
- Intelligent purchase order and delivery processing
- Powerful promotions module
- Complete cash management facility

CBE FutaPharma Mobile

CBE's mobile solution ensures that Pharmacy operators no longer need to spend valuable time in the back office as they can now control margin, pricing, stock and new product additions from the shop floor – in real time. This leading retail device enables for greater efficiencies in stock management. Key features include:

- Live synchronisation with back office software allowing for two-way interaction
- Effective stock management with real-time accuracy
- Control of shop floor operations including pricing and margin analysis
- Efficient Order and Delivery module
- Fast, seamless addition of new products
- Automatic shelf edge label printing including option for wireless belt printer

“The CBE FutaPharma+ EPoS solution has greatly enhanced how I run my business. The functionality of the system ensures that I have access to accurate reports to monitor margin and profitability. The ease-of-use of the integrated promotions and loyalty modules has enabled us to build greater customer loyalty and improve our bottom line.”

Liz Murray, Murray's Pharmacy,
Dungarvan, Co. Waterford

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CBE FutaPharma Loyalty

CBE offers fully integrated loyalty solutions for the Pharmacy sector that can operate in single store or multi-site locations. Through analysis of vital management information, it allows for a better understanding of consumer behaviour and purchase patterns. The CBE FutaPharma loyalty solution enables pharmacies to:

- Boost sales revenues
- Increase profit margins
- Build customer retention
- Plan more effectively
- Better understand consumers



CBE Digital Advertising

'In Store Advertising' has emerged as a new cost-effective method for retailers to influence customer behaviour and increase sales. CBE have been at the forefront of this development and are now in a position to offer a fully integrated digital marketing solution to their clients.

The introduction of digital signage can have significant benefits for both retailers and customers. The main benefits include:

- Drive impulse purchases
- Highlight special offers
- Offer in-house promotions
- Increase overall spend
- Promote community messages



CBE Self Checkout

CBE's innovation team has developed the Self Check Out solution for the pharmacy market. Depending on the store requirements there are two options available; the conventional multi tender Self Checkout and the recently launched Cashless Self Checkout. The main benefits of Self Checkout are:

- Optimised labour utilisation
- Faster transaction times, reduced queues and more consumer transactions
- Greater customer privacy
- Enhanced customer shopping experience
- Provides a competitive advantage and builds customer loyalty
- Broad demographic appeal

Why choose CBE?

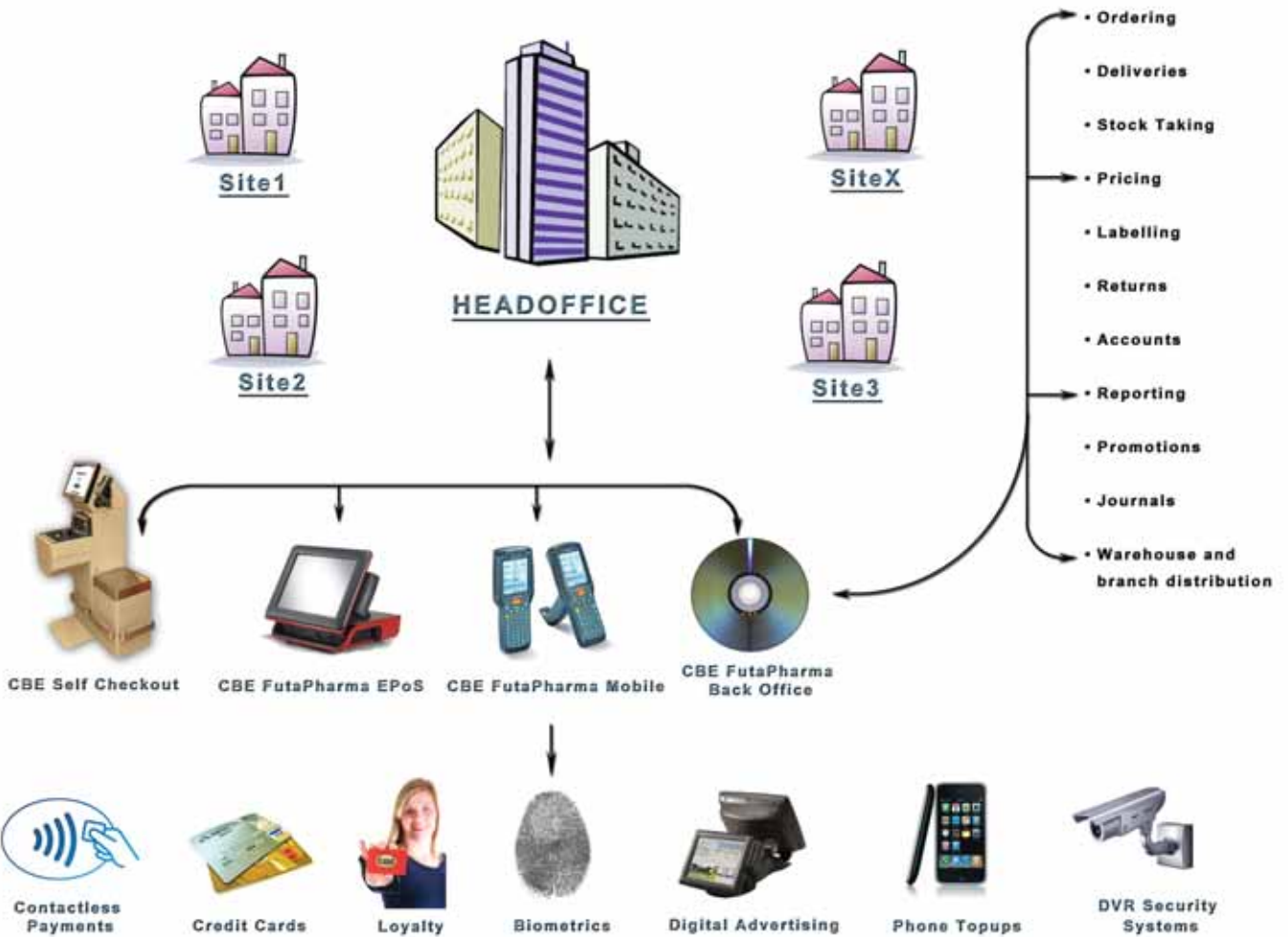
- Industry leader in retail technology innovation
- Superior quality software, systems, solutions and services
- In-house software development
- ISO 9001 accredited
- Track record built across three decades
- 24/7 nationwide customer support
- One-stop-shop for all EPOS solutions



We Sell because We Service



PHARMACY



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