



Innovators in Retail Technology

FORECOURT



CBE has pioneered technology development in the forecourt sector and was first to introduce a fully integrated EPoS solution specifically for forecourts. The focus on innovation has been elevated to a new, even higher level with a range of advances and new features now being released.



"The CBE team has led the way in shaping the solutions offered in the forecourt retail sector. It has done so by listening and responding to the ever sophisticated needs of retailers and oil companies, and keeping ahead of changes in this retail channel".
TJ McHugh, Director

CBE Integrated Forecourt offers many benefits, including:

- Full wetstock management
- Link to all leading fuel cards
- Automated dips on tanks
- Full valuation and variance reporting
- DVR Security link
- Link to Codax
- Drive-off analysis
- Outdoor payment terminal

We Sell because We Service



CBE Integrated Security System

Till Fraud and Drive-off Detection

Till fraud and drive-offs cost retailers huge amounts in shrinkage and lost revenue each year. Not anymore. CBE and its partners have developed a new system that is highly effective in detecting drive-offs and reducing internal fraud at the till. The knowledge by staff and customers of the existence of this system also helps reduce incidents in each case.

Tackling Till Fraud:

Using this innovative new system, you may view and operate the security camera system on your touch screen till. There is now no need to leave your counter to view suspicious patrons, possible acts of theft, or hidden corners out of view of the counter. The system can monitor 16 EPOS locations simultaneously; it can monitor and record every single transaction along with the video footage. It offers perfect clear till receipt information along with perfect clear video footage.

Eliminating Drive-offs:

The system will automatically log video footage including identification of driver, number plate, and an overall view of activity at the pump; these images are visible on till. When a drive-off occurs, the system logs the receipt and the video footage at the touch of one button on the till providing reclaim certificate.



"We are amazed at the ability of this system to track drive-offs efficiently and tighten up internal anti-fraud systems. The investment has really paid off; we have reduced drive-offs by 65%. Staff have also responded and adapted well to new till measures to reduce fraud. Following an initial trial period, we have placed an order for all three of our stores" Mark McCaughey, Clones, Co. Monaghan

Outdoor Payment Terminal (OPT)

CBE is currently developing a number of fully integrated outdoor payment terminal options. This technology will facilitate greater security, improved customer service and help eliminate drive-offs, which are costing some forecourt owners €40,000 per year. The experience throughout Europe is that this concept offers retailers a new business model when selling fuel.



Till Advertising

The advances in software and hardware available from CBE can now facilitate in-store advertising at the point of sale. This new development option helps to influence customer behaviour and shopper choices.

The main benefits of till advertising are to:

- drive impulse purchases
- highlight special offers
- offer in-house promotions
- increase overall spend
- promote community messages for PR purposes

<p>Drive off Report (Sale Date) From: 23/09/2008 00:00:00 To: 24/09/2008 23:59:59 Page 1 of 1</p>	
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Till	Pump	Hose	Name	Price	Value	Cost	Volume	Reg	Model	Colour
2	2	1	Unleaded	1.20	12.24	11.22	L 10.20		Seat Ibiza	Red

Transaction Cleared at: 24/09/2008 12:27:47 Nozzel Replaced at: 24/09/2008 12:25:36 Notes: Man

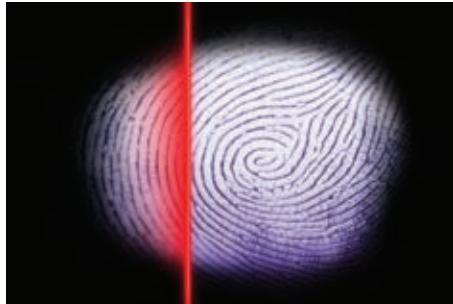


Till	Pump	Hose	Name	Price	Value	Cost	Volume	Reg	Model	Colour
2	2	2	Diesel	1.20	8.35	7.66	L 6.96		Toyota Corolla	White

Transaction Cleared at: 24/09/2008 12:28:01 Nozzel Replaced at: 24/09/2008 12:25:37 Notes: Man in early 40s

"The investment has really paid off - we have reduced drive-offs by 65%. Staff have also responded and adapted well to new till measures to reduce fraud."

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Electronic Shelf Edge Labels (ESELs)

Electronic Shelf Edge Labels, or ESELs, are an innovative way to communicate with and educate shoppers, to enable them to make informed purchasing decisions based on accurate information. ESELs can offer retailers a cost effective solution.

The solution offers a number of benefits including:

- Accurate, up to the minute pricing display in accordance with legislation
- Reduced labour costs by removing need to print, sort and arrange paper labels
- Instant price flexibility enabling targeted promotions to be conducted instantly
- Blanket or category changes can be made quickly, for example a 24 hour store may need to change prices at certain times of the day/night
- Longer life labels

Biometrics

Biometrics involves using a finger print to verify a person's identity. This is now available as an option from CBE.

The advantages are:

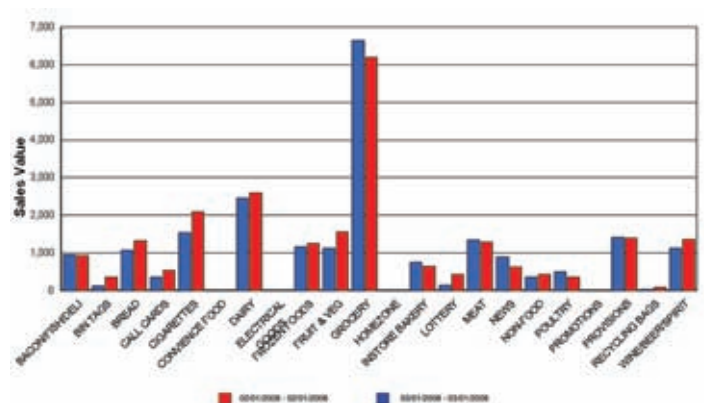
- Improved accountability
- Greater security

Other CBE forecourt innovations include:

- Integrated Fuel Card
CBE has developed an integrated fuel card capability, enabling the acceptance and validation of all major fuel cards at the till rather than through two separate terminals, thus speeding up the overall transaction time and reducing delays/queues.

- Integrated Dynamic Currency Conversion (DCC)
Dynamic Currency Conversion, or DCC, offers the retailer an additional revenue stream with no risk. It enables the consumer to choose to pay in the local currency or the currency of the card's country of origin at the till, rather than using separate terminals.

- Gift Voucher Cards
CBE offers various gift cards solutions that look and operate like a credit card. The most popular involves the use of a gift card server which may be in the store, at the head office or hosted by CBE.



We Sell because We Service



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CBE's comprehensive forecourt solution controls all the business functions and services on site through its EPOS system. This system is designed to seamlessly integrate with all third parties and provides full reporting capability including Head Office and Multi-site analysis.



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