



Ireland's No. 1 EPoS Provider

FASHION



CBE offers a comprehensive solution that is widely used across various types of fashion outlets throughout Europe, including clothing chains, sports outlets, footwear shops, and department stores.



"CBE has built a solid reputation in the fashion sector by offering a package that includes an unrivalled EPoS solution used by global brands, and CBE's quality commitment through consultancy, installation, training, and support"
Michael Cattigan, Service Director & Head of Quality Systems

As part of its long term strategy, CBE has initiated a major expansion of its offering to the fashion sector that includes a strategic partnership with Eurostop, an international firm of specialist providers.

This CBE system has been used by leading Irish-based retailers for over ten years, and is used by leading global brand names and boutique stores such as Timberland, Ben Sherman, Ann Summers, Speedo and Knickerbox.

CBE has a dedicated team that supports this sector. The services provided include:

- consultancy
- sales
- project management
- installation
- system implementation
- training
- after-sales support

We Sell because We Service



FASHION



All-in-one Fashion Solution

CBE offers an all-in-one solution for fashion retailers that combines front and back office through one EPOS terminal. By introducing this system, smaller retailers can have full stock control ensuring they are not left with out-of-season stock.

Other benefits include:

- Cost effectiveness
- Tighter margin control
- Accurate reporting – style, size and colour
- Easy to set up and use
- Prevents over buying
- Reduces stock holding
- Control of seasonal stock movements

Case Study - Tommy Hilfiger

CBE provides the EPOS System for the new Tommy Hilfiger franchise in Sligo. It is operated by local businessman Eamon Cunningham and located in the new Johnston Court Shopping Centre. He has since installed the systems in his other clothing stores, EJ Menswear, one of which was awarded Top Independent Menswear Fashion Retailer in the British Isles.

"We have found everyone at CBE to be very knowledgeable, efficient and helpful in the set up of our new Tommy Hilfiger store in Sligo. CBE's support and service is second to none and we would recommend them to anyone"
Eamonn Cunningham, Tommy Hilfiger Sligo

Case Study - Paul Byron Shoes

Paul Byron is the largest shoe retailer in Ireland. CBE product controls the central warehouse in Roscommon and enables effective distribution across 20 stores nationwide. Using broadband, live stock links between stores allowing optimum use of inventory while also catering for deposits, refunds etc. The CBE Head Office System enables effective management of information across the 20 stores.

"I have been using CBE's Fashion System for the past ten years. I can control stock levels from head office and know at the touch of a button trading patterns in all 20 stores – this is particularly effective during busy sales periods. I would have found it much more difficult to grow my business at the rate I did without the CBE system, which has paid for itself many times over". Paul Byron, Founder



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